



BOARD MEETING

11:00 am, Tuesday, July 21, 2020

Conference Room 1, City Offices, 333 6th St SW, Willmar

AGENDA

1. Call meeting to order.....President Liz VanDerBill
2. Additions or Deletions to Agenda.....President VanDerBill
3. Consent Agenda.....President VanDerBill
Approve: 1. Minutes of 6/23/2020 Board Meeting
 2. June 2020 Financials
 3. 2nd Quarter Reinvestment Statistics
4. Additions/Deletions/Approve Consent Agenda.....President VanDerBill

Old Business:

New Business:

5. 2020/2021 Budget.....Vice President Williamson
6. 2020 Work Plan Groups.....President VanDerBill
7. Downtown Assessment Next Steps.....Sarah Swedburg

Updates:

8. Artists on Main Street.....Janet Olney/Pablo Obregon
9. 2020 Work Plan Groups:
 - a. Economic Vitality.....
 - b. Marketing & Promotions.....
 - c. Design.....President VanDerBill
 - d. Organization.....Jill Wohnoutka
10. Staff Report.....Sarah Swedburg
11. Miscellany
12. Adjourn

Next Meeting: August 11th at 11am??

Willmar Main Street
Board Meeting
June 23, 2020

Members Present: Vicki Davis, Liz VanDerBill, Janet Olney, Pablo Obregon, Jill Wohnoutka
Others: Sarah Swedburg

The meeting was called to order by President Liz VanDerBill

There was no additions or deletions to Agenda.

Consent Agenda motion to approve and seconded and motion passed.

1. Minutes of 5/18/2020
2. May 2020 Financials

Old Business

New Business:

3. Downtown Street Feast Partnership: Vicki Davis presented on Goodness, Inc. and they do a lot of community events. During this time, the community is missing this connection. They want to hold an event to promote our community and culture. Potentially close off streets 3rd to 5th in downtown Willmar surrounding the restaurants and put up picnic tables, invites bands from different cultural. Asking for partnership from Willmar Main Street to hold the event. Concerns were brought up regarding the State of Minnesota restrictions on COVID-19 and social distancing. Willmar Main Street can help by assisting the businesses to expand seating and fees. Sarah will look more into the City requirements and what the City of Winona is doing. It was suggested to do every other week throughout the summer. Proposed to close different streets on different weeks.
4. Blue Cross Blue Shield Monument Partnership: Healthy Together Willmar Blue Cross Blue Shield has a closing ceremony in October. They are leaving the community this fall. They would like a donation from them to do an Artists on Main Street project to create a monument that relates to the Welcome statement the City of Willmar has. It would be run like Artists on Main Street. They would donate \$16,000 with \$15,000 for project and \$1000 for administrative costs. They want community involvement for the project. A motion was made to pursue this project and seconded and passed.
5. Parklettes: Parking lot spots in front of businesses are now seating. There is a favorable review of this. It has also brought a new breath into the downtown area. How do we continue this post COVID-19? Do we propose an ordinance for Parklettes? How do we use our marketing to help promote it? Do we want to continue? One concern is the parking spaces. Take some video to tie into the potential closure of the streets. First thing would be to check with the business owners to see if they even want to pursue this after COVID-19 restrictions are lifted. It was decided to use video marketing to help promote this project. Sarah is going to send out information on adding another video and we will email vote.

Updates:

6. Artists on Main Street: The paperwork is all in to Sarah except a few items. The checks are being cut. We funded 10 artists for this project. We will spend \$15,000 on this project. Half will do their projects this summer.
7. 2020 Work Plan Groups:
 - a. Economic Vitality: Nothing to report

- b. Marketing & Promotions: Additional marketing videos and marketing the street closures.
 - c. Design: 3 of the 4 street lights have been installed. They are located on 4th Street and hits all areas of the downtown.
 - d. Organization: Nothing to report will be meeting in two weeks.
8. Staff Report: Gave an update on Renaissance Zone, Downtown Assessment, Board/ Subcommittee Member search, and upcoming Rethos Webinars.

Next Meeting is Tuesday, July 21, 2020.

Meeting is adjourned at 11:58am.

Secretary,
Jill Wohnoutka

Report Selection:

Inclusions Ranges: Begin (thru) End
Fund & Account... 235_____ 235_____

Approval Plan..... thru _____

Calendar Start Date..... 01 01 2020
Calendar End (As Of) Date..... 06 30 2020

Level to Page Break..... 1 . 0 (1.0 to 5.0)

MTD or QTD or YTD (M/Q/Y)..... Y

Print Inactive Accounts Too?..... N (Y/N)
Exclude Accounts with Zero Dollars. N (Y/N)
(A)nnual Budget or (Y)ear-to-Date.. A (A/Y)

Run Instructions:

Jobq	Banner	Copies	Form	Printer	Hold	Space	LPI	Lines	CPI	CP	SP	RT
J		01		MNWIPRT12	Y	S	6	066	10			

Exp. Guideline with Detail
FOR THE PERIOD(S) JAN 01, 2020 THROUGH JUN 30, 2020

		ANNUAL		ACT MTD POSTED	ACT YTD POSTED	REMAINING		
		REVISED BUDGET	ENCUMBERED	AND IN PROCESS	AND IN PROCESS	BALANCE	PCT	
SOURCE-JE-ID	VENDOR/CUSTOMER/EXPLANATION	REF/REC/CHK	INVOICE	P.O. F 9	AMOUNT	DESCRIPTION		FILE
235	WILLMAR MAIN STREET							
41402	PLANNING & DEVELOP. SERVICES							
	PERSONAL SERVICES							
0110	SALARIES-REG. EMPLOYEES	0.00	0.00	0.00	0.00	0.00	0	
0111	OVERTIME-REG. EMPLOYEES	0.00	0.00	0.00	0.00	0.00	0	
0112	SALARIES-TEMP. EMPLOYEES	0.00	0.00	0.00	0.00	0.00	0	
0113	EMPLOYER PENSION CONTR.	0.00	0.00	0.00	0.00	0.00	0	
0114	EMPLOYER INSUR. CONTR.	0.00	0.00	0.00	0.00	0.00	0	
TOTAL:	PERSONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0	
	SUPPLIES							
0220	OFFICE SUPPLIES	0.00	0.00	0.00	0.00	0.00	0	
0221	SMALL TOOLS	0.00	0.00	0.00	0.00	0.00	0	
0222	MOTOR FUELS AND LUBRICANTS	0.00	0.00	0.00	0.00	0.00	0	
0223	POSTAGE	145.00	0.00	0.00	0.00	145.00	0	
B-030920-318		145.00	BUDGET JOURNAL ENTRIES		REC RES 20-032	000002		B
0224	MTCE. OF EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0	
0225	MTCE. OF STRUCTURES	0.00	0.00	0.00	0.00	0.00	0	
0226	MTCE. OF OTHER IMPROVE.	0.00	0.00	0.00	0.00	0.00	0	
0227	SUBSISTENCE OF PERSONS	2,500.00	0.00	0.00	139.13	2,360.87	5	
D-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	18.27	*19* DRINKING WTR/PLATES		A
D-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	277.50	*19* ARTSTS ON MAIN-FOOD		A
D-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	210.68	*19* ARTSTS ON MAIN-FOOD		A
J-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	18.27-	*19* DRINKING WTR/PLATES		A
J-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	277.50-	*19* ARTSTS ON MAIN-FOOD		A
J-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	210.68-	*19* ARTSTS ON MAIN-FOOD		A
M-021720-247	000492 MN DEPT OF REVENUE	000349 STMT/1-20		N	0.79-	SALES TAX-JAN		A
B-030920-318		2,500.00 BUDGET JOURNAL ENTRIES			REC RES 20-032	000002		B
D-031120-280	002365 CARDMEMBER SERVICE	058536 STMT/2-20		N	40.39	DOWNTOWN PRPTY OWNER MTG		A
D-041420-345	002365 CARDMEMBER SERVICE	058796 STMT/3-20		N	36.68	COFFEE-MAIN ST WORKSHOP		A
D-041420-345	002365 CARDMEMBER SERVICE	058796 STMT/3-20		N	15.95	FOOD-MAIN ST WORKSHOP		A
D-041420-345	002365 CARDMEMBER SERVICE	058796 STMT/3-20		N	25.50	MAIN ST DAY AT CAPITOL		A
D-041420-345	002365 CARDMEMBER SERVICE	058796 STMT/3-20		N	21.40	MAIN ST DAY AT CAPITOL		A
0228	CLEANING AND WASTE REMOVAL	0.00	0.00	0.00	0.00	0.00	0	
0229	GENERAL SUPPLIES	0.00	0.00	0.00	8.39	8.39-9999	-----!!!!	
D-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	21.93	*19* NAME TAGS/SUPPLIES		A
J-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	21.93-	*19* NAME TAGS/SUPPLIES		A
M-011620-163	000492 MN DEPT OF REVENUE	000346 STMT/12-19		N	19.68-	*19* SALES TAX-DEC		A
J-011620-163	000492 MN DEPT OF REVENUE	000346 STMT/12-19		N	19.68	*19* SALES TAX-DEC		A
D-012320-191	001093 QUICK SIGNS	058084 176685		N	112.00	*19* WHITE SIGNICADE		A
D-012320-191	001093 QUICK SIGNS	058084 176649		N	133.00	*19* A-FRAME SIGN INSERT		A
J-012320-191	001093 QUICK SIGNS	058084 176685		N	112.00-	*19* WHITE SIGNICADE		A

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SOURCE-JE-ID	VENDOR/CUSTOMER/EXPLANATION	REF/REC/CHK	INVOICE	P.O. F 9	AMOUNT	DESCRIPTION		FIL
235	WILLMAR MAIN STREET							
41402	PLANNING & DEVELOP. SERVICES OTHER CHARGES							
0440	RENTS	280.00	0.00	0.00	280.00	0.00 100	-----	
D-021220-230	000090 BARN THEATRE/THE	058289 020420		N	280.00	FACILITY RENTAL FEE		A
B-030920-318		280.00	BUDGET JOURNAL ENTRIES		REC RES 20-032	000002		B
0441	INSURANCES AND BONDS	0.00	0.00	0.00	0.00	0.00 0		
0442	AWARDS AND INDEMNITIES	13,500.00	0.00	0.00	0.00	13,500.00 0		
B-030920-318		13,500.00	BUDGET JOURNAL ENTRIES		REC RES 20-032	000002		B
0443	SUBSCRIPTIONS AND MEMBERSHIP	2,375.00	0.00	0.00	2,401.35	26.35- 101	-----	
D-021320-246	002365 CARDMEMBER SERVICE	058405 STMT/1-20		N	343.75	2020 MN ST AMERICA MBRSH		A
B-030920-318		2,375.00	BUDGET JOURNAL ENTRIES		REC RES 20-032	000002		B
J-031220-320	PREPAID JOURNAL ENTRIES	000005			57.60	PREPAY EXPENSES 2019		A
D-042920-363	003313 PRESERVATION ALLIANCE OF	058982 20012		N	2,000.00	2020 MEMBERSHIP DUES		A
0444	INTEREST	0.00	0.00	0.00	0.00	0.00 0		
0445	LICENSES AND TAXES	0.00	0.00	0.00	0.00	0.00 0		
0446	PROFESSIONAL SERVICES	15,200.00	0.00	2,500.00	5,550.00	9,650.00 36	---	
B-030920-318		15,200.00	BUDGET JOURNAL ENTRIES		REC RES 20-032	000002		B
D-031120-280	002365 CARDMEMBER SERVICE	058536 STMT/2-20		N	750.00	SOCIAL MEDIA-10 POSTS		A
D-041420-345	002365 CARDMEMBER SERVICE	058796 STMT/3-20		N	850.00	MEDIA/WEBSITE UPDATES		A
D-051820-399	002365 CARDMEMBER SERVICE	059112 STMT/4-20		N	1,250.00	MARKERS-MAIN ST WORKSHOP		A
D-051820-399	003590 KELLEN/JOHN D	059114 051520		M	200.00	PHOTOGRAPHY SERVICES		A
D-061020-428	003589 TEN17 MEDIA LLC	059322 1054		N	1,250.00	WEBSITE/SOC. MEDIA WORK		A
D-061020-428	003589 TEN17 MEDIA LLC	059322 1058		N	1,250.00	WEBSITE/SOC. MEDIA WORK		A
0447	ADVERTISING	1,000.00	0.00	0.00	5.41	994.59 0		
D-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	19.59	*19* FACEBOOK AD		A
D-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	50.00	*19* FACEBOOK AD		A
J-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	19.59-	*19* FACEBOOK AD		A
J-011020-158	002365 CARDMEMBER SERVICE	057979 STMT/12-19		N	50.00-	*19* FACEBOOK AD		A
D-021320-246	002365 CARDMEMBER SERVICE	058405 STMT/1-20		N	5.41	FACEBOOK ADVERTISING		A
B-030920-318		1,000.00	BUDGET JOURNAL ENTRIES		REC RES 20-032	000002		B
0449	OTHER CHARGES	10,000.00	0.00	0.00	0.00	10,000.00 0		
B-030920-318		10,000.00	BUDGET JOURNAL ENTRIES		REC RES 20-032	000002		B
TOTAL: OTHER CHARGES		42,355.00	0.00	2,500.00	8,236.76	34,118.24 19	-	
TOTAL: PLANNING & DEVELOP. SERVICES		53,000.00	0.00	2,025.00	8,362.74	44,637.26 15	-	
TOTAL: WILLMAR MAIN STREET		53,000.00	0.00	2,025.00	8,362.74	44,637.26 15	-	

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SOURCE-JE-ID	VENDOR/CUSTOMER/EXPLANATION	REF/REC/CHK	INVOICE	P.O. F 9	AMOUNT	DESCRIPTION		FIL
GRAND TOTAL		53,000.00	0.00	2,025.00	8,362.74	44,637.26	15 -	
TOTAL NUMBER OF RECORDS PRINTED		95						

Rethos Main Streets Reinvestment Statistics Form

Quarterly Reports from Local Main Street Programs

Upcoming Reports Due: Second week of January, April, July and October.

Community: Willmar

Quarter: 2

Date: July 16, 2020

Submitted By: Sarah Swedburg

Business Statistics

New Businesses, Business Expansions, and Jobs Added

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Added	# Part-time Jobs Added	Status	MS Assistance?
Total # of New Downtown Businesses		0			
Total # of Jobs		0	0		

Businesses Closed, Moved Out, Downsized, and Jobs Lost

Name / Address	Type of Business (retail, service, office, etc.)	# Full-time Jobs Lost	# Part-time Jobs Lost	Closed, Moved Out, or Downsized	Reason for Closure/Employees Lost
Yolanda Heart Boutique / 205 5th	Retail/Clothing Thrift Bou	0	1		Closed - COVID; may partially operate out of home in the future
Total # of Downtown Businesses closed or moved out		0			
Total # of Jobs		0	1		

Commercial Space in the Main Street District

Total number of commercial spaces:		As of this date:	
Total number of vacant spaces:		As of this date:	
How many new vacant spaces in this quarter:	1	Reason:	COVID
Total number of square feet of commercial space:		As of this date:	
Average rent per square foot:		As of this date:	

Building Statistics

Façade Renovations Completed

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	MS Assistance?
Total # of Projects	0	\$ -	\$ -		

Other Rehabilitations Completed (Any building rehab other than façade renovation; includes interior)

Address	Description	Public \$ Invested	Private \$ Invested	Public \$ Sources	MS Assistance?
512 Becker Ave SW (Dental Office)	Replace Gas Furnace & AC		4,500	\$75 fee waived (RZ)	
402 6th St SW (Apartment Building)	Steel Sheets over Shingles		2,100		
505 Becker Ave SW (Kanidyohi Co)	HVAC - Replace Air Hand	\$300,000.00			
211 2nd St SW (Kwik Trip)	HVAC		335,972		
613 Becker Ave SW (Barn Theatre)	Interior Remodel, 3rd Floor, New Tenant		2,500	\$123.34 fee waived (RZ)	
201 4th St SW (Old Bank/Law Office)	2 Unit Apartment Remodel		50,000	\$1,571.34 fee waived (RZ)	

409 7th St SW (Single Family Home)	Reroof		2,740	\$30 fee waived (RZ)	
608 Becker Ave SW (Single Family Home)	Replace Gas Furnace		3,500	\$30 fee waived (RZ)	
5 Permit Waivers	Renaissance Zone	\$ 1,829.68			
Total # of Projects	9	\$301,829.68	\$ 401,312.00		

Buildings or Property Sold				
Address / Name of Building	Current/ Past Use	Sales Price	Future Use	MS Assistance?
102 6th St SW / Unknown	Vacant	\$ 65,000.00		
Total # of Sales	1	\$ 65,000.00		

*Heard potential restaurant plans.
No construction or work has begun.

New Buildings Constructed						
Address / Name of Building	Description of Work	Public \$ Invested	Private \$ Invested	Public \$ Sources	Planned Use	MS Assistance
Total # of Projects	0	\$ -	\$ -			

Completed Public Improvement Projects (non-building investments within district)				
Description	Sources of Funds	Public \$ Invested	Private \$ Invested	MS Assistance?
Total # of Projects	0	\$ -	\$ -	

New Housing in Main Street District					
Address	Type (condo, apt., Single Family, etc...)	# of units	Sales/Lease Price	MS Assistance?	Upper floor?
Total # of Projects	0	0			

Housing Downtown	
On this date:	
Our district has _____ number of housing units:	

General Investment Statistics			
Events during this quarter			
Name of Event	Type of Event	Est. # of attendees	Est # of business participants
Total # of Events	0	0	0

Volunteer Hours	
	Total Hours (#volunteers x #hours)
Board Volunteers	27
Committee Members	3
Special Events	
Other Volunteer Hours	
Total # of Hours	30

Total Value of Hours* \$ 844.50

* 2019 value of a volunteer's time in Minnesota is \$28.15 from <http://www.independentsector.org/resource/the-value-of-volunteer-time/>

Grants Received

Name of Grant	Granting Entity	\$ Value	Public or Private	Description of Project
Welcoming Resolution Monument	Blue Cross Blue Shield/H	\$ 16,000.00	Private	Artistic visualization of Willmar's Welcoming Resolution as the final project before Healthy Together Willmar ends in Willmar. This project will engage the community and result in a monument placed at an entrance of downtown.
Total # of Grants	1	\$ 16,000.00		

Historic Preservation

Building Address	Local Designation	National Register Designation
Total # of Designations	0	

Buildings Demolished

Building Address or District Information	Year Built / Period of Significance	Reason for demolition
Total # of Demolitions	0	

Downtown Story (required)

Please use attached document to share story and photos.	Story Attached (Yes or No)
See separate document for how to include images.	Yes

Quarterly Reinvestment Statistics Summary

Net of all gains and losses in full-time jobs this quarter	0
Net of all gains and losses in part-time jobs this quarter	-1
Net of all gains and losses in new businesses this quarter	0
Total number of business expansions this quarter	0
Number of building rehabilitation projects this quarter	9
Number of public improvement projects this quarter	0
Number of new construction projects completed this quarter	0
\$ Value of all private investment spent in the above projects	\$ 401,312.00
\$ Value of all public investment spent in the above projects	\$ 301,829.68
Number of volunteer hours contributed this quarter	30
\$ Value of volunteer hours contributed this quarter	\$ 844.50
Number of event attendees this quarter	0
Number of grants received	1
\$ Value of grants received	\$ 16,000.00
Number of properties sold	1
\$ Value of properties sold	\$ 65,000.00
Number of properties designated as historic	0
Number of buildings demolished	0



Rethos Main Streets Reinvestment Statistics Quarterly Report

Main Street Story Form

What is your downtown story?

1. *In 3-5 sentences, tell us what happened or didn't happen in your Main Street district this quarter. This story can be about a project or event, or multiple projects or events. Please include the project impact, goals, results, and any other pertinent information.*

At the end of 2019, the owners of the Goodness put the business up for sale. We are happy to report that the Goodness has officially changed hands, and a young Willmar couple, just as passionate about downtown as the Davis Family, have taken ownership. They are getting settled in as the new owners of one of our favorite downtown gathering spaces. In the coming weeks, we look forward to highlighting this change on social media & being able to keep this crucial space in our downtown.

(The sale of this business (approximately \$30,000), did not include the sale of a building nor a change in employees at this time, and therefore was not reported in other statistics.)

2. *With the onslaught of the COVID-19 Pandemic, we know that many events, fundraisers, trainings, and other Main Street activities have been cancelled or postponed. Please list any event or programming that has been cancelled or postponed, and note if it was tied to your fundraising initiatives.*

Postponement of downtown business/property owner meetings. Many of our owners find value in these meeting being in person & therefore, did not have much appetite for a virtual meeting at the beginning of stay-at-home orders. At this time we are exploring options for a hybrid meeting.

We chose to continue with our Artists on Main Street programming, but have significantly expanded the timeline in which projects can be completed, in order to allow for safe execution and gathering of people. At this time, about 50% of our projects will be waiting until next year to complete their projects. Some concern that this will limit the funding we might seek for a 2021 funding round, meaning the next cohort of Artists on Main Street members wouldn't be selected until 2022.

Did you include photos?

*Share images with us! Send them as individual jpgs, not embedded in a document. Please label the photos as follows: **[Name of Community] Q[#] Photo 1.** (Example below) Include photo credits in the space below on this page, and be sure to include photographer credit and names for individuals in the photos if possible.*

Example: Minnesota City Q1 Photo 1: Pie Competition at The MN State Fair with contestants Pillsbury Dough Boy, Prince, and Judy Garland. Photo by Paul Bunyan.

Photo 1: Photos of new owners of the Goodness forthcoming.

Photo 2:

			Budgeted	Spent	Remaining		
0220	Office Supplies			\$0.00			<u>Income</u>
0221	Small Tools			\$0.00		\$36,500	City
0222	Motor Fuels & Lubricants			\$0.00		\$10,000	Artists on Main Street
0223	Postage			\$145.00	\$0.00	\$145.00	\$5,000 Community Foundation
	Postcards for Downtown Meetings	0.35/Postcard	\$145.00			\$4,000	MN Main Street Project Funds
0224	Mtce of Equipment			\$0.00		\$1,500	Event Revenue
0225	Mtce of Structures			\$0.00		\$16,000	BCBS Art Project
0226	Mtce of Other Improvements			\$0.00		\$69,000	
0227	Subsistence of Persons			\$2,500	\$139.13	\$2,360.87	
	Food - Downtown Meetings	\$100/meeting	\$400.00	\$40.39		\$15,323.70	2019 Remaining
	Food - AoMS Cohorts	\$50/meeting	\$250.00			\$11,323.70	
	Food - AoMS Thank You Dinner	\$20/head	\$400.00				
	Food - AoMS Workshops		\$150.00	\$52.63		\$80,324	
	Food - AoMS Final Celebration		\$200.00				
	Food - Touch-a-Truck		\$500.00				
	Food - Volunteer Thank You Dinner	\$20/head	\$400.00				
	Food - Partnerships/Trainings		\$200.00	\$46.90			*Reimbursed from MN Main Street?
0228	Cleaning & Waste Removal			\$0.00			
0229	General Supplies			\$0.00	\$8.39	-\$8.39	(AoMS Workshop)
				\$2,645.00	\$147.52	\$2,497.48	
Other Services							
0330	Communications			\$0.00			
0331	Printing & Publishing			\$500.00	\$125.46	\$374.54	
	Printing - Thank You Cards		\$75.00	\$73.92			
	Printing - Posters for Touch-a-Truck		\$150.00				
	Printing - Postcards for Downtown Mtgs		\$200.00	\$51.54			
	Printing - AoMS		\$75.00				
0332	Utilities			\$0.00			
0333	Travel-Conf.-Schools			\$5,000.00	\$8.00	\$4,992.00	
	Main Street America Institute		\$1,770.00				
	Travel		\$3,230.00	\$8.00			
0334	Mtce of Equipment			\$0.00			
0335	Mtce of Structures			\$0.00			
0336	Mtce of Other Improvements			\$0.00			
0337	Subsistence of Persons			\$0.00			*Journal shows -\$155.00? Should have been voided in 2019
0338	Cleaning & Waste Removal			\$0.00			
0339	Other Services			\$2,500.00	\$0.00	\$2,500.00	
	Additional \$ for partnership, meetings, education, etc.		\$2,500.00				
				\$8,000.00	\$133.46	\$7,866.54	
Other Charges							
0440	Rents			\$280.00	\$280.00	\$0.00	

	Barn Theatre - AoMS		\$280.00		\$280.00	
0441	Insurance & Bonds			\$0.00		
0442	Awards & Indemnities			\$13,500.00	\$0.00	\$13,500.00 *80% dispersed in July
	AoMS Project Awards		\$13,500.00			
0443	Subscriptions/Memberships			\$2,375.00	\$2,401.35	-\$26.35
	MN Main Street Dues		\$2,000.00		\$2,000.00	
	Main Street America Membership		\$375.00		\$343.75	
					\$57.60	*Clarify charge with Finance?
0444	Interest			\$0.00		
0445	Licenses & Taxes			\$0.00		
0446	Prof Serv			\$15,200.00	\$5,550.00	\$9,650.00
	Contract with Ten17 Media	\$1,250/month	\$15,000.00		\$5,350.00	
	Touch-a-Truck Photography		\$200.00			
	Other Photography				\$200.00	
0447	Advertising			\$1,000.00	\$5.41	\$994.59
	Facebook Boosts		\$300.00		\$5.41	
	AoMS Advertising		\$400.00			
	Touch-a-Truck Advertising		\$300.00			
0448	Adm OH (Transfer)			\$0.00		
0449	Other Charges			\$10,000.00	\$0.00	\$10,000.00
	Downtown Assessment with MN Main Street (Large)		\$10,000.00			
				\$42,355.00	\$8,236.76	\$34,118.24
	Grand Total:			\$53,000.00	\$8,547.28	\$44,452.72



Board Meeting
Sarah Swedburg, Staff Report
July 21, 2020

Renaissance Zone Update

Phase 2 of the Renaissance Zone Ordinances & Policies are being drafted by the City Attorney, and will be prepared in time for the Monday, July 27th Community Development Committee Meeting. However, they are not quite ready for our Main Street Board Meeting. I will forward drafts to board members once they are finalized for Council.

Downtown Assessment

The necessary Council budget amendment approvals have been finalized. Rethos is working on preparation for community meetings and participation. Our next steps will be hosting a few introductory meetings with Rethos:

- Tuesday, August 4th at 11am (1 hour) - Downtown Assessment Subcommittee
- Tuesday, August 11th at 11am (2 hours) - Willmar Main Street Board/Committees
 - Time/Date need confirmation

Upcoming Rethos Webinars

July 22 - Main Street Basics (2 hours) - This is a great training to understand MN Main Street. If you are a board member & haven't attended, I would highly encourage you to listen in. This is a very accessible way for you to participate in this training without having to travel to another City for a full day of training! <https://www.rethos.org/events/main-street-basic-training-online-edition>

August 19 - Design Build: Artist Led Activation of Vacant Spaces (90 minutes) - Hear from the Department of Transformation on their project - the YES! House - in Granite Falls! This Artist-led renovation of a vacant space is sure to inspire & serve as a great example of transforming vacant spaces along Main Street.

September 30 - Agriculture and Main Street (3 hours) - registration & more information coming soon!